

## **CSUA SOCIAL MEDIA POLICY**

Copper State Umpires Association is easy to identify with and all of us are very passionate about what we do on a daily basis. We believe in open communication and you are encouraged to tell the world about your work and share your passion. Whether you do so by participating in a blog, wiki, online social network or any other form of online publishing or discussion is completely up to you. However, these new ways of communication are changing the way we talk to each other and even to our customers, coaches, and parents.

In order to avoid any problems or misunderstandings, we have come up with a few guidelines to provide helpful and practical advice for you when operating on the internet as an identifiable member of CSUA.

- Please familiarize yourself once again with the policies on the CSUA website.
- You are personally responsible for the content you publish on blogs, wikis or any other form of user-generated media. Please remember that the internet never forgets. This means everything you publish will be visible to the world for a very, very long time. Common sense is a huge factor here. If you are about to publish something that makes you even the slightest bit uncomfortable, it is probably not a good idea.
- It is perfectly fine to talk about your work and have a dialogue with the online community about baseball and/or umpiring. However, if it is not acceptable or permitted to discuss anything related to your role as an umpire with CSUA that can be perceived to be negative by anyone, including: customers, players, coaches, parents, other umpires, or CSUA.
- Negative examples include but are not limited to the following:
  - Discussing ejections
  - Poor quality of play
  - Troublesome coaches, parents, or players
  - Non-positive comments about fellow umpires
  - Customers or venues
- Think about consequences. Imagine you are sitting in a sales meeting and your client brings out a printout of a colleague's post that states that the product you were about to sell, "completely sucks". Talk about a tough pitch. So, please remember: Using your public voice to trash or embarrass CSUA, our customers, your fellow umpires, or even yourself is not okay - and not very smart.
- Be aware that others will associate you with your employer when you identify yourself as such. Please ensure that your Facebook, Linked-in, Xing or MySpace profile and related content is consistent with how you wish to present yourself with customers, coaches, parents, and colleagues.
- Even if you act with the best intentions, you must remember that anything you put out there can potentially harm CSUA, its customers, or your fellow umpires. You are a direct representative of CSUA.

Failure to comply with this policy will result in the following punishment set forth:

First offense: Removal from assignments

Second offense: Removal from database

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Name (Print)

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Signature and Date